



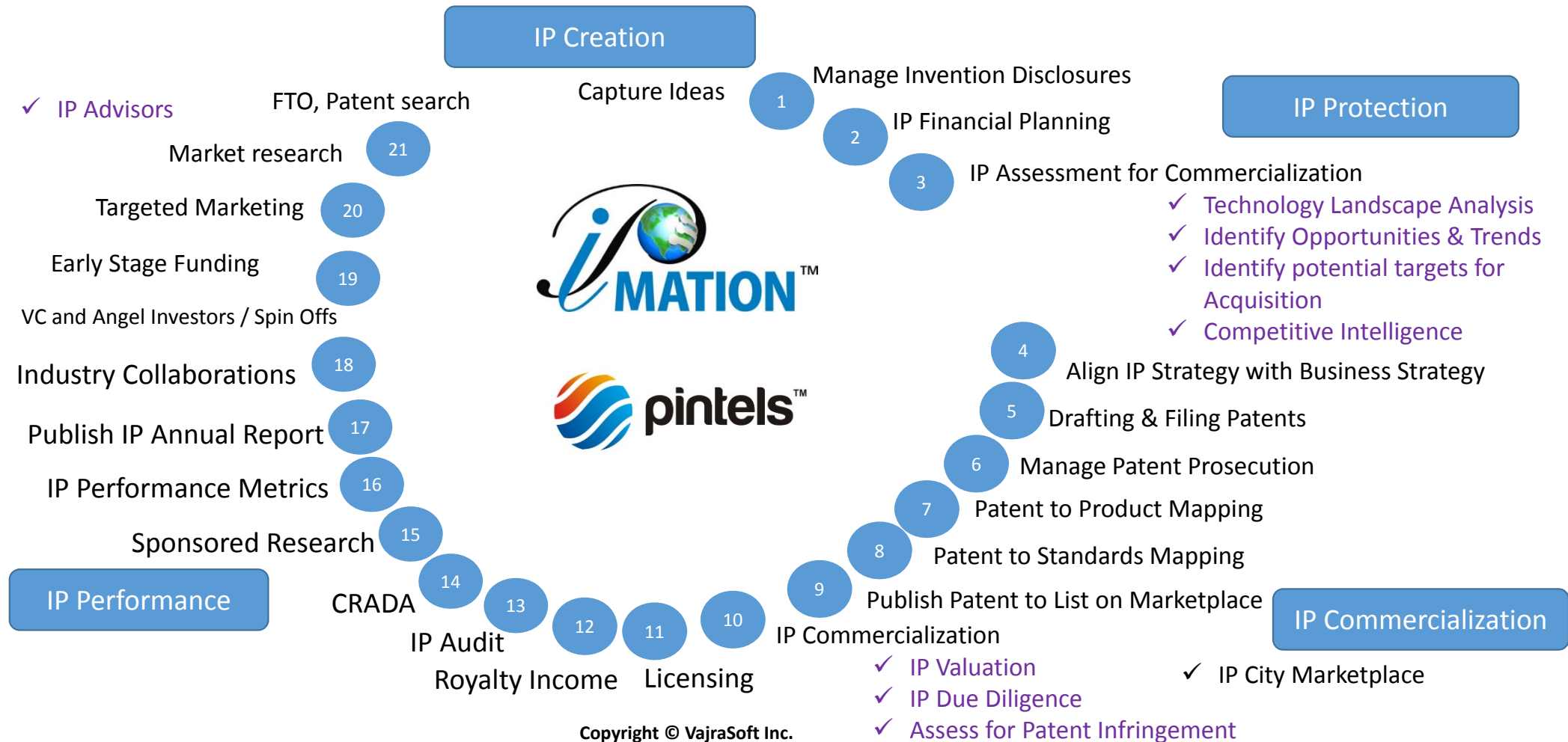
# Intellectual Property Management

## Products & Solutions



# Value Proposition – Accelerate Innovations from Lab to Market

Automating Innovations Management Lifecycle & IP Commercialization



# IP Products Snapshot – IPMation™ and Pintels™ Application Suite



# IPMation™ Application Suite – Value Proposition

## IPMation Application Suite - Value Proposition

### IPMation Application Suite



IPWayz



IP Cost-O-Meter



IP Monetizer



IP Patenalytics



PatenTrak



PPH Automation




IP Mobilytics



# IPMation™ – Technology Transfer & IP Commercialization

**TECHNOLOGY TRANSFER & IP COMMERCIALIZATION**


**IPMation Application Suite**  
 Manage Innovations & Monetize IP's

**Automating "Cradle-to-Grave" Scenarios & Processes**

**FROM LAB TO MARKET**

|                       |   |                            |                                       |                             |
|-----------------------|---|----------------------------|---------------------------------------|-----------------------------|
| Invention Disclosures | IP Financial Planning                     | IP Assessment & Approval   | Drafting & Filing Patent Applications | Patent Portfolio Management |
| Patent Monitoring     | IP Patent Licensing & Contract Management | Royalty Revenue Management | IP Annual Report Patent Analytics     | IP Audit                    |

**IP Assets Strategic Management**

- Invention Disclosures
- Drafting & Filing Patent Applications
- IP License Contracts Management
- IP Royalty Revenue Management
- IP Audit
- IP Annual Report

**Actors**

- Technology Transfer Executives
- IP Managers
- License Managers
- Provosts
- Deans
- Professors
- External Patent Attorneys
- Inventors
- IP Consultants
- IP Auditors
- Foreign Filing Agents
- IP Executives

**Options to Manage**







- Research Agreements
- CRADA Agreements

**Extend your Reach to Market**

- IP Assessment
- Patent Technology Landscape Reports
- Exposure to Industry
- IP Tech Match Platform
- IP Valuation

**Key Features:**

- "Retain Patent File Histories beyond expiration based on organization policy"
- "No Impact with Staff Turnover"
- "Ensure Data Integrity"
- "Manage IP Operations with ease"
- "Track all Cases - provide all constituents same attention"
- "Consistent & Reliable Service"

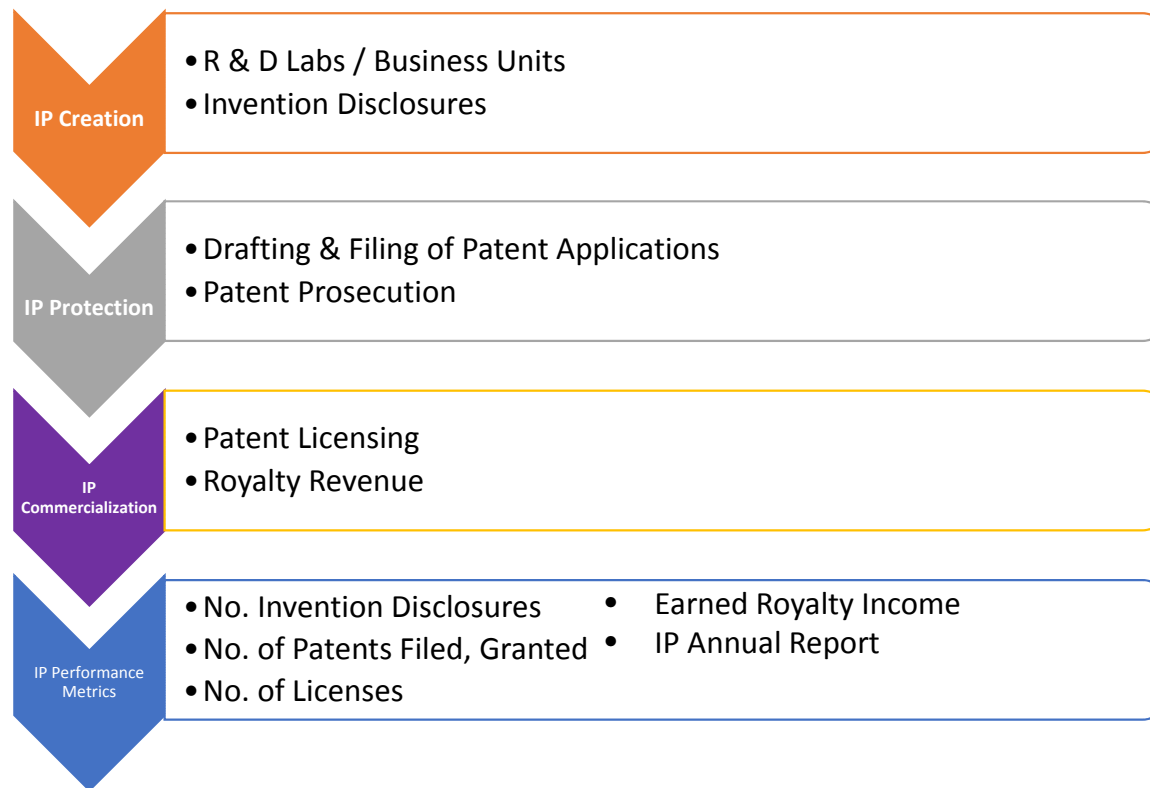







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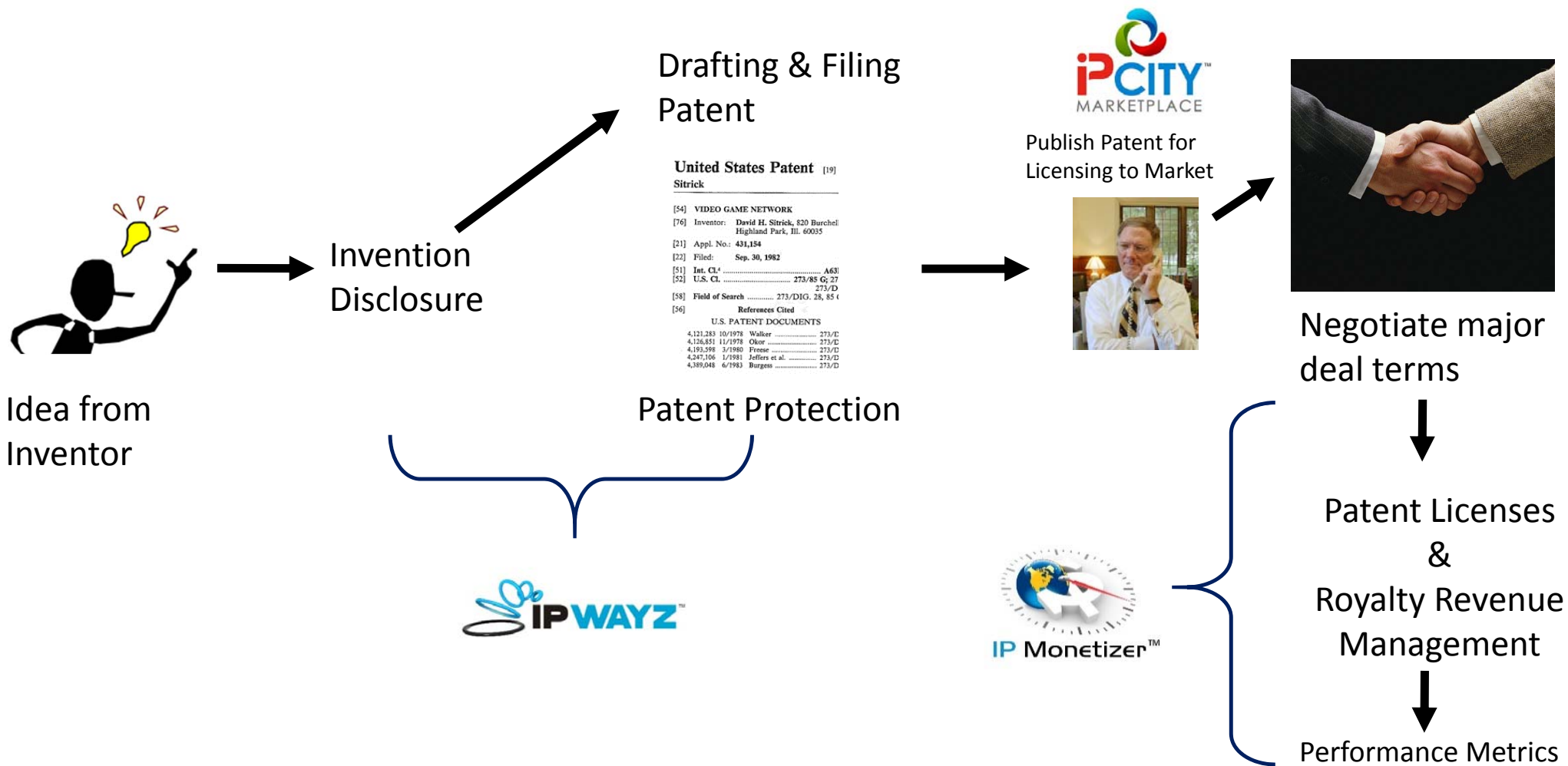
# Manage Innovations & IP Commercialization

*Automating key processes from Lab to Market*

Lab Research → Invention Disclosure → Patenting → Licensing → Revenues



# End-to-End Automation for Managing Innovations & IP Commercialization



## Setting the Context



**WORLD'S FIRST COMPREHENSIVE  
INTELLIGENCE ANALYTICS APPLICATIONS**

*Our PINTELS Patent, Product, Marketing Intelligence Analytics empower companies to **make Right Decisions at Right Time** – improving IP Management, IP Protection & Monetization.*

Competitive  
Intelligence

Patent  
Intelligence

Product  
Intelligence

Market & Safety  
Intelligence

Delivering  
**Analytics-as-a-Service**